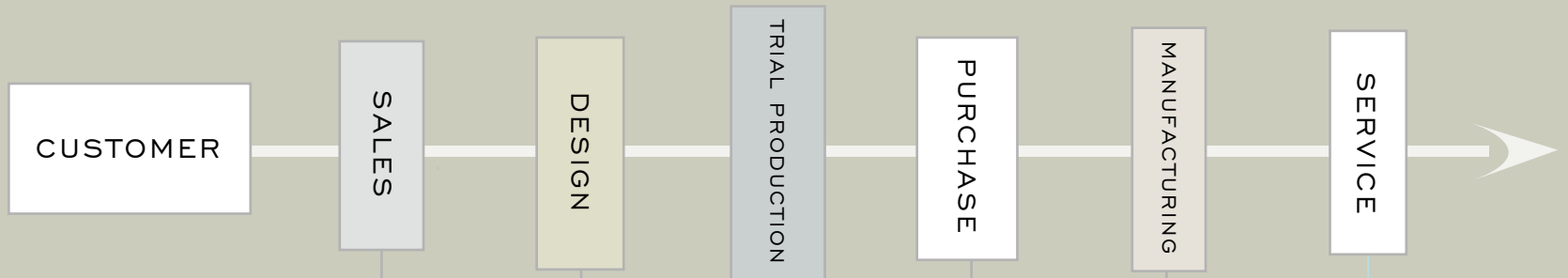
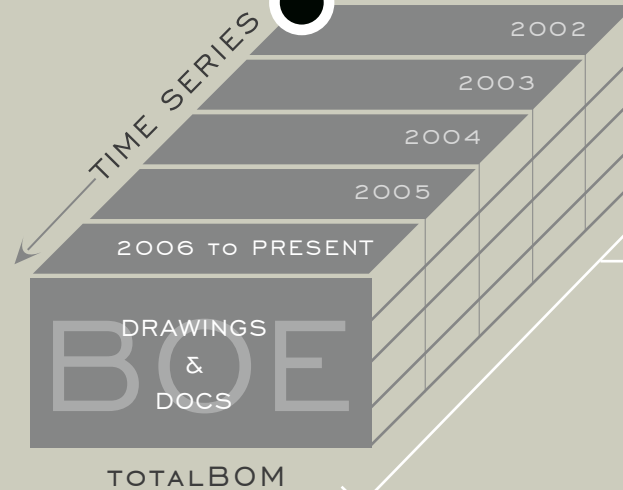
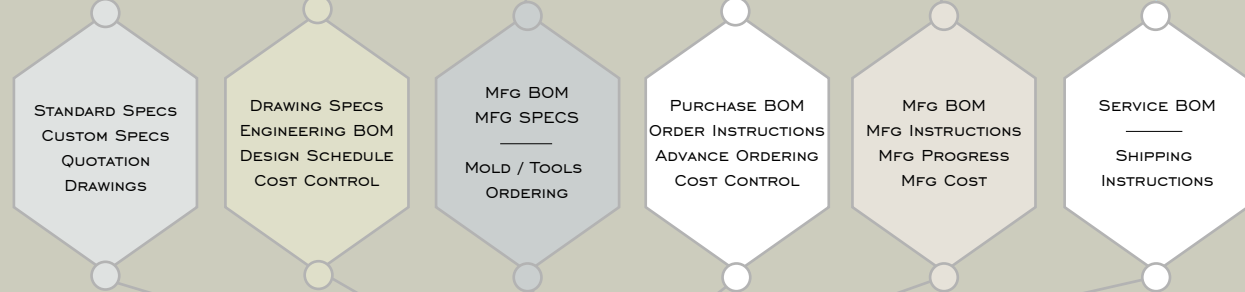


# 'FROM INFORMATION SILOS TO A UNIFIED BILL OF ENTERPRISE'

## 1 PRODUCT LIFECYCLE STAGES



## 2 INFORMATION REPOSITORIES



FEDERATED PRODUCT DATA MART PROVIDES SALES/MARKETING, DESIGN, MANUFACTURING, PURCHASE & SERVICE INDUSTRIES THE GAMUT OF REAL-TIME PRODUCT DATA